



PROFESSIONAL LANDMEN'S ASSOCIATION OF NEW ORLEANS

**PROUDLY ANNOUNCES ITS ANNUAL
EXECUTIVE NIGHT**

SPEAKER: John Hofmeister
Founder and Chief Executive
Citizens For Affordable Energy, Washington, D.C.
& Former President, Shell Oil Company, Houston, TX

TOPIC: "Why We Hate The Oil Companies: Straight Talk From An Energy Insider"

THURSDAY, MARCH 3, 2011
5:30 P.M. to 8:30 P.M

NEW ORLEANS HILTON RIVERSIDE AND TOWERS
Versailles & Napoleon Ballrooms
Poydras Street at the Mississippi River, New Orleans, Louisiana

TICKETS: \$60.00 PLANO Members \$75.00 Non-PLANO Members
Open to members of all industry associations and oil and gas industry executives

Program Format

Opening Reception - 5:30 p.m. to 6:30 p.m.
Presentation of Colors
Speaker - 6:30 p.m. to 7:00 p.m. Buffet & Cocktails - 7:00 p.m. to 8:30 p.m.

Music by: Marc Adams Band

Tickets must be purchased on or before Monday, February 21, 2011, to ensure industry executives' names are included in the program.
Tickets *WILL NOT* be available at the door.

Special PLANO room rates available at
the New Orleans Hilton and Riverside, #2 Poydras Street, New Orleans, LA (Group Code PLA),
call 1-504-584-3939 (9:00 a.m.-5:00 p.m.), or 1-800-HILTON, or 504-561-0500, and at
the Royal Sonesta Hotel, 300 Bourbon Street, New Orleans, 504-586-0300.

ROOMS AT THE NEW ORLEANS HILTON RIVERSIDE, #2 POYDRAS STREET, NEW ORLEANS, LA (GROUP CODE PLA) ARE AVAILABLE AT THE SPECIAL RATE UNTIL FEBRUARY 18, 2011, ONLY. AFTER THAT DATE, A HIGHER ROOM RATE WILL BE INTRODUCED ON ACCOUNT OF ANTICIPATED MARDI GRAS BOOKINGS. THE TIME TO RESERVE ACCOMMODATION THERE IS PRIOR TO FEBRUARY 18th.